

The Process of Transformational Change

1. Look for teachable moments
2. Envision a preferable future for the church
 - Purpose statement: The biblical reason a church exists
 - Vision statement: How the purpose statement is carried out
3. Help the congregation gain ownership of the vision
4. Determine how to actualize the vision
 - Short-term goals
 - Mid-term goals
 - Long-term goals
5. Reframe people's understanding
6. Mobilize support
7. Initiate the change
 - Monitor progress
 - Evaluate results
 - Fashion adjustments