

# **Making Your Church Harvest Central**

Church of God, Florida

© Dr. John Jackson, 2007

# Quotes that make you think...

**“If churches only improve what they have been doing, they will die. Bureaucracies and traditional practices are the major cause of the decline of most denominations in North America.”**

(William Easum, *Dancing with Dinosaurs*, p. 13-14,  
[www.easumbandy.com](http://www.easumbandy.com))

**“Let's cut to the chase. After nearly two decades of studying Christian churches in America, I'm convinced that the typical church as we know it today has a rapidly expiring shelf life.”**

(George Barna, *The Second Coming of the Church*, (Word Publishing, Nashville, Tennessee, 2001), p. 1)

**“I know that I am generalizing and that what I am saying cannot be said of every church. Nevertheless, generalizations do disclose general truths, and it is not too much to say that the church of our time and our place is largely inwardly focused. It has lost sight of the world outside its walls. Which is to say, the church has also lost sight of the God who works in and loves the world. And that is a genuine tragedy.”**

*(Walt Kallestad Turning Your Church Inside Out)*

# Characteristics of a Fruitful Church

A Fruitful Church is

**ROOTED IN RELATIONSHIP**

with Jesus Christ

“So then, just as you received Christ Jesus as Lord, continue to live in him, rooted and built up in him, strengthened in the faith as you were taught, and overflowing with thankfulness.” (Colossians 2:6-7)

A Fruitful Church is a  
**BIBLICAL** Church developing  
the **FATHER'S HEART**

“Then Jesus came to them and said, ‘All authority in heaven and on earth has been given to me. Therefore go and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, and teaching them to obey everything I have commanded you. And surely I am with you always, to the very end of the age’ ” (Matt 28:18-20)

A Fruitful Church is willing to  
**CHANGE** its methods without  
**COMPROMISING** its message

“Though I am free and belong to no man, I make myself a slave to everyone, to win as many as possible. To the Jews I became a Jew, to win the Jews. . . . To the weak I became weak, to win the weak. I have become all things to all men so that by all possible means I might save some. I do all this for the sake of the gospel, that I may share in its blessings” (I Cor 9:19-23)

A Fruitful Church sees every  
**DISCIPLE** as  
an **AMBASSADOR**

"But in your hearts set apart Christ as Lord.  
Always be prepared to give an answer to  
everyone who asks you to give the reason for  
the hope that you have. But do this with  
gentleness and respect, keeping a clear  
conscience, so that those who speak maliciously  
against your good behavior in Christ may be  
ashamed of their slander."

(I Peter 3:15-16)

# Dreaming God-Sized Dreams

- **See** the God-sized Dream
- **Seize** the Dream
- **Secure** the Dream

***High Impact Churches break through spiritual, social, and leadership barriers to establish new churches, new ministries, and reach large numbers of new people for Christ. High Impact churches confront the law of inertia and the reality of human lethargy with a passionate purposeful pursuit of God's plan for evangelism in their area.***

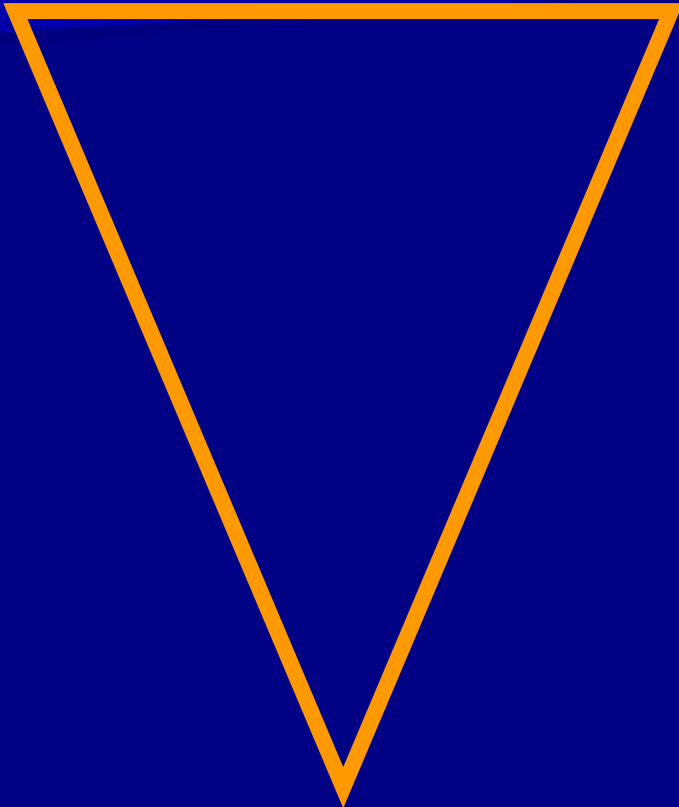
# George Hunter (Reaching the Unchurched) & George Barna ([www.barna.org](http://www.barna.org))

- Built on needs of people in local context
- Focused on the unchurched
- Multiple entry points into the church
- System of segmentation and sequencing for spiritual growth
- Leadership is the most important role of the Senior Pastor

- High expectations of membership and preaching involves a call to action
- Leadership is developed from within
- Many specialized ministries in addition to the basics

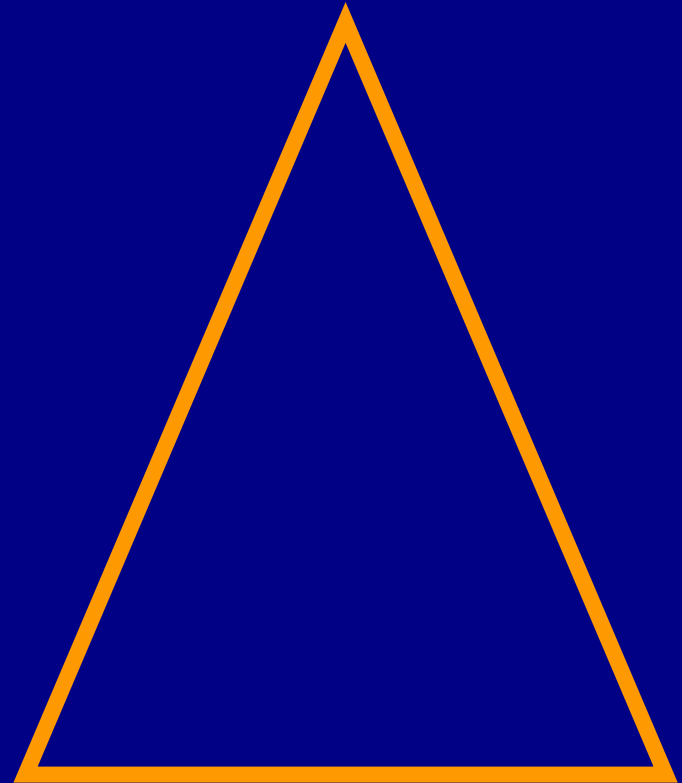
# Two Views of Leadership Strategy

**Growth Limits**



**Control**

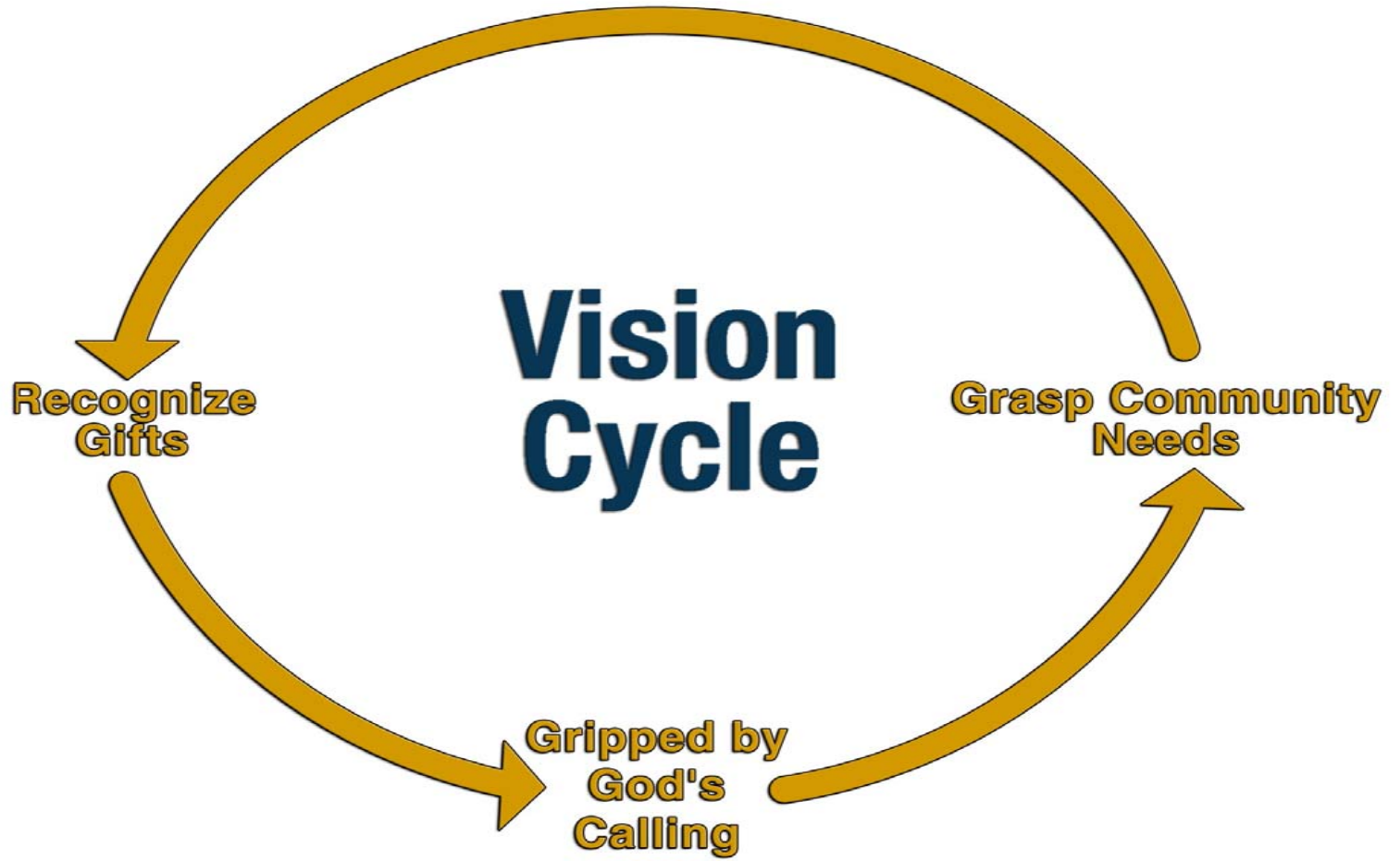
**Clarity of Vision**



**Developing Leaders**

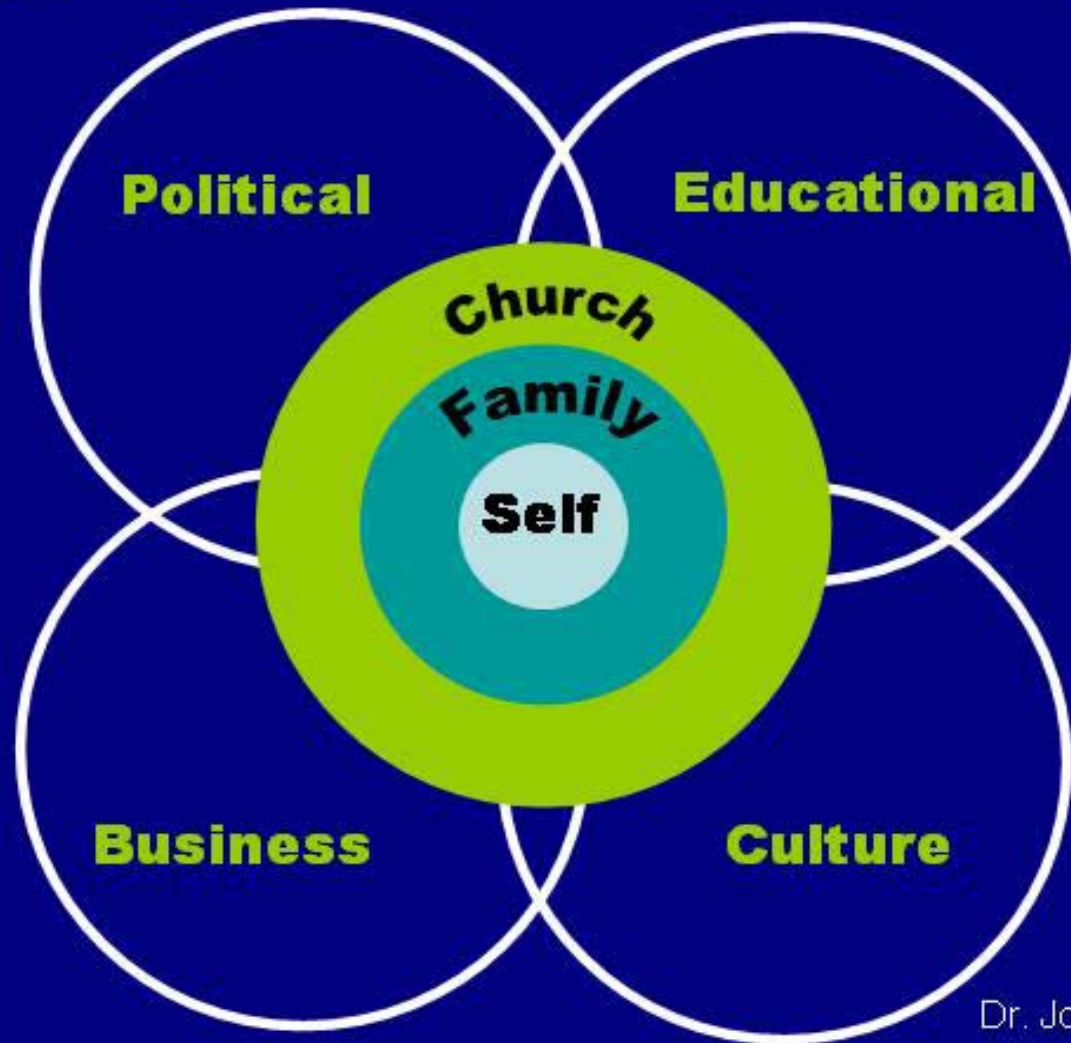
# PASTORPRENEUR

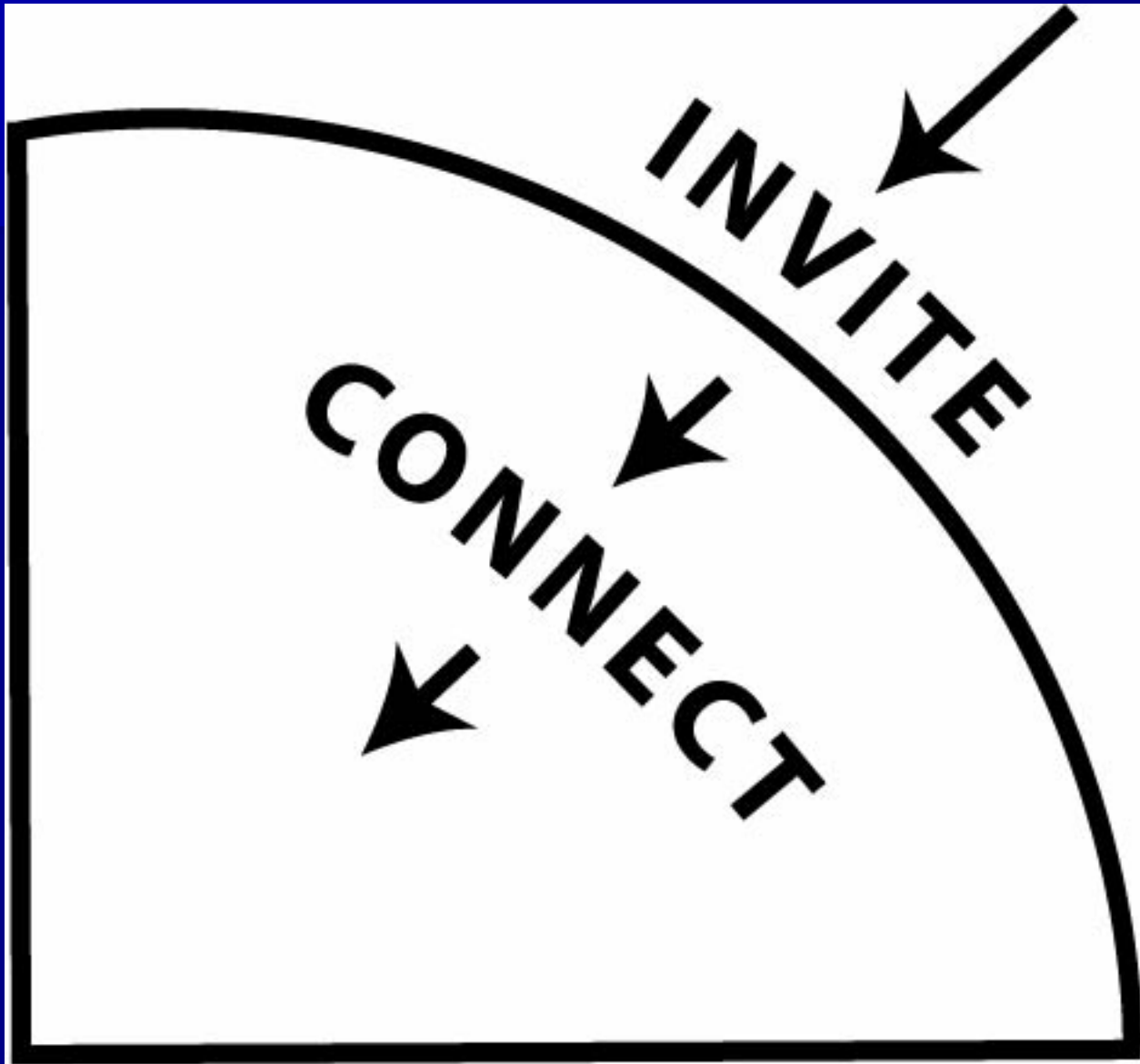
*Pastors and Entrepreneurs Answer the Call*



- Our **GRIP** of the heart of God (which helps to **FOCUS** our motivation)
- Our **GRASP** on the needs of people around us (which helps to **FOCUS** our ministry)
- Our **GIFTS** that He has entrusted to us (which helps to **FOCUS** our methods)

# Integrity – Influence – Impact

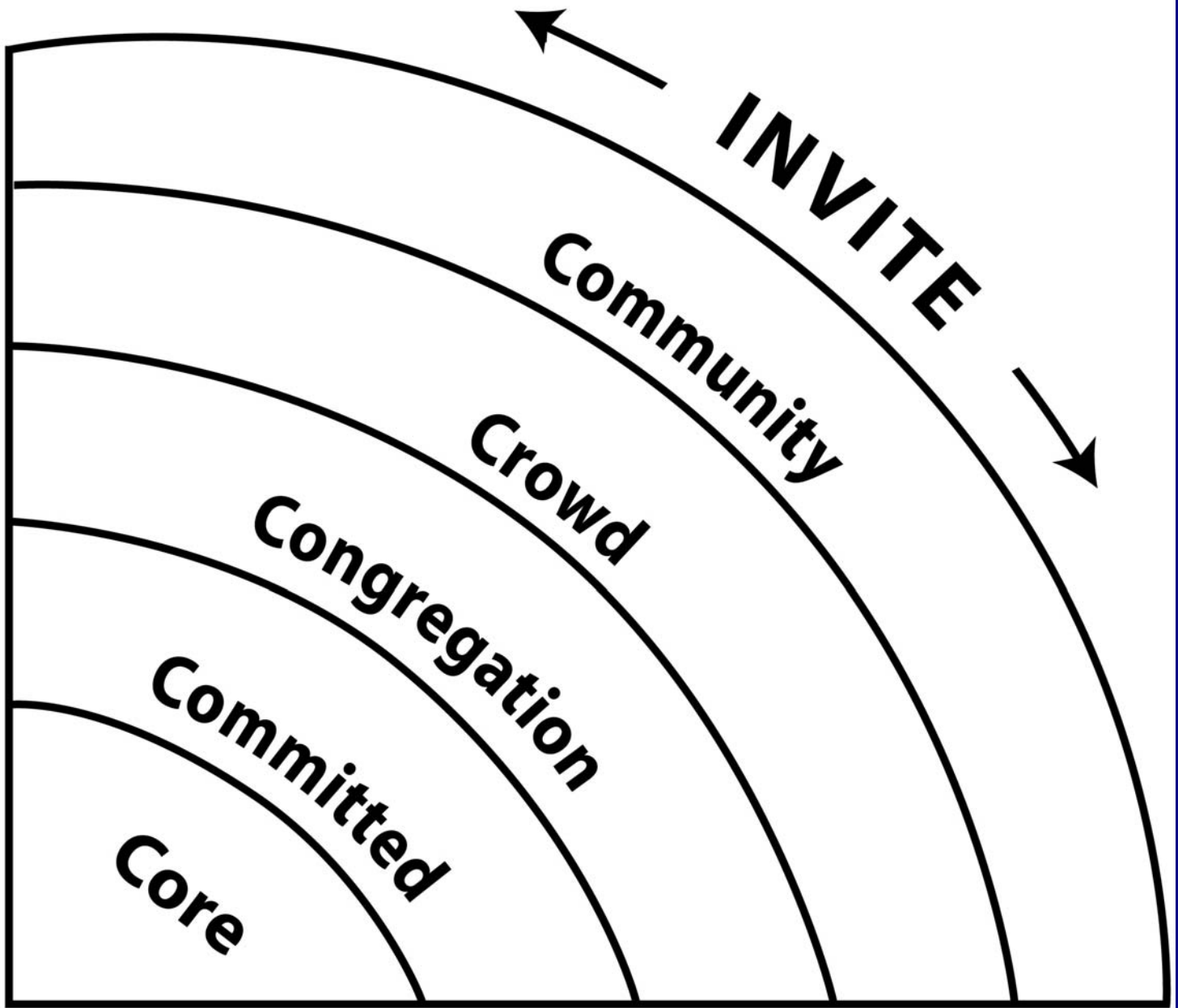




**INVITE**

**CONNECT**

↑  
CONNECT  
↓



← SERVE →