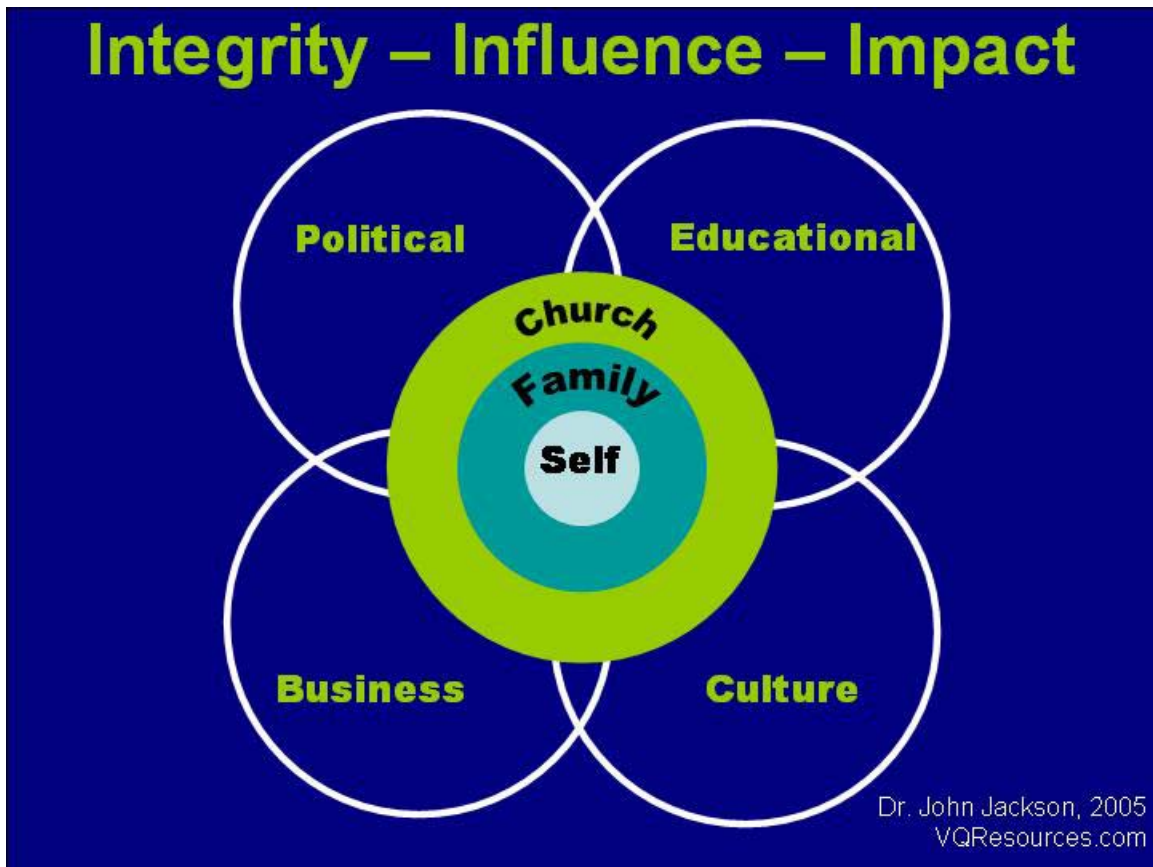
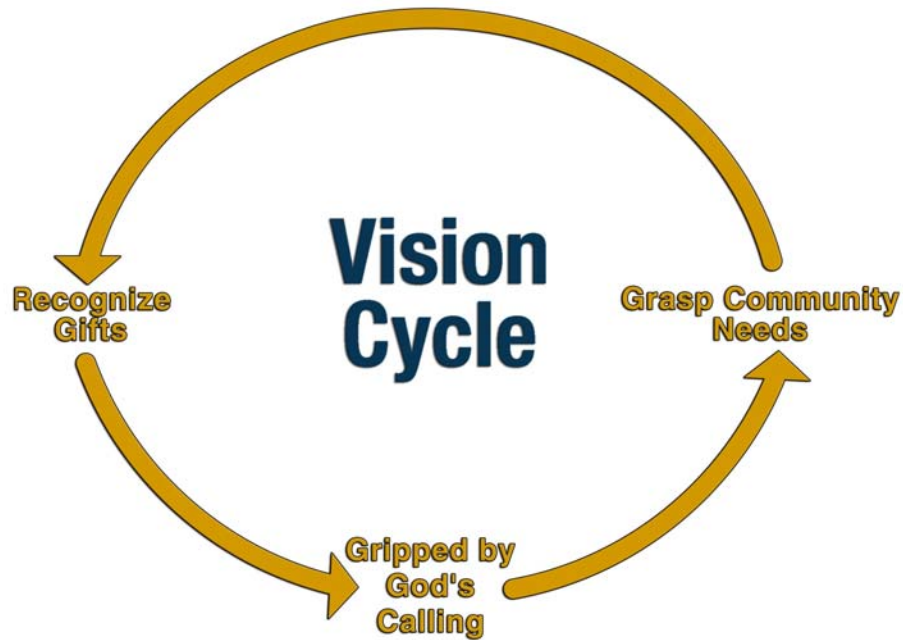


Florida Church of God
February 22, 2007
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Afternoon Session

Leadership Required for Transformation



A pastorprenneur is a pastoral innovator, a creative dreamer who is willing to take great risks in church ministry with the hope of great gain for Christ and His kingdom.



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Direct Effect Marketing 2004

High Impact Churches break through spiritual, social, and leadership barriers to establish new churches, new ministries, and reach large numbers of new people for Christ.

High Impact Churches confront the law of inertia and the reality of human lethargy with a passionate purposeful pursuit of God's plan for evangelism in their area.

4 Things That Leaders Do

Cast Vision

Leaders develop a sense of a preferable future.

Vision casting requires a passionate pursuit of the possible even in the midst of the mind-numbing reality of the present.

Leaders learn to speak in short sentences that SING rather than in paragraphs that SNORE.

Leaders must paint pictures, call forth emotions, and challenge people to risk

Create Environments

Create environments to reach unchurched, grow disciples, develop leaders.

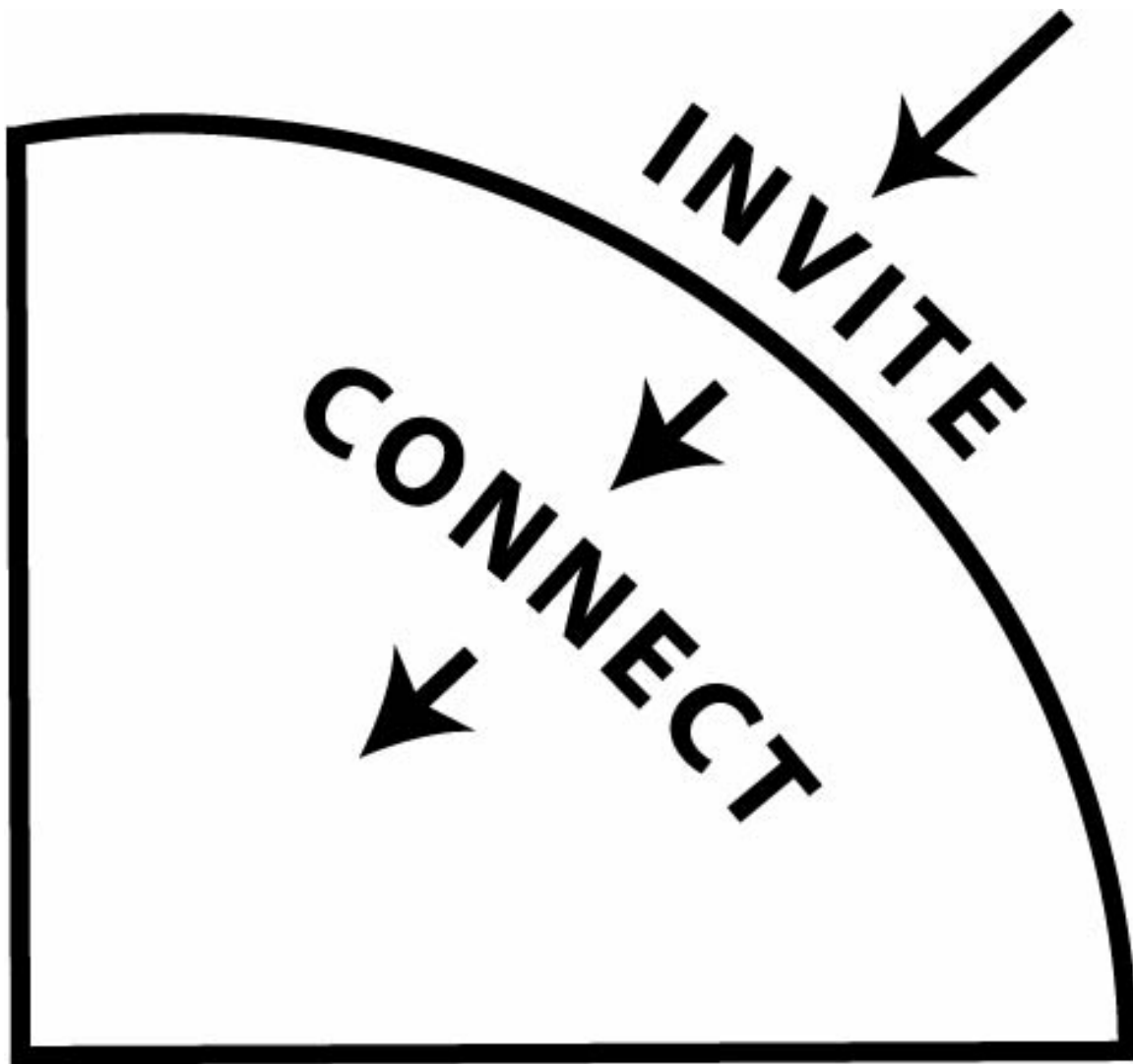
Develop Systems

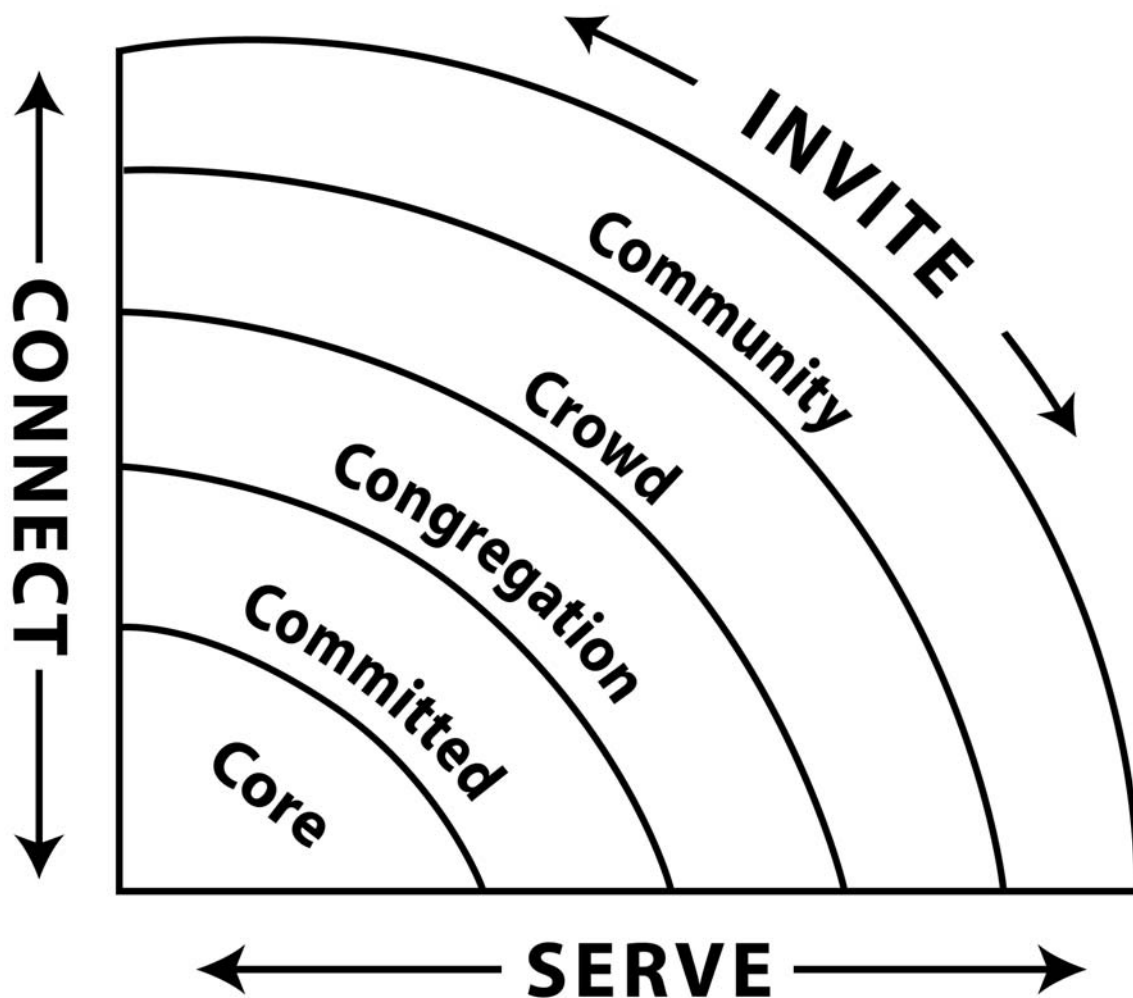
-INPUT

-THROUGHPUT

-OUTPUT manufacturing model

Begin with the end in mind...what do you want to produce?





Equip Leaders

- MULTIPLY versus ADDING
- Pinpoint HIGH CAPACITY leaders
- VISION DRIVEN releasing ministry requires personal security...
- Two Views of Leadership Strategy

Equipping Leaders: How?

- Life on Life
- Training
- Benchmarking
- Leadership Development
- Shared Experiences

200 barrier key factors:

- Contagious desire to grow
- Identify growth accelerators
- Shepherd to Rancher
- Deal with small church mentality-focus outward!
- Offer leadership and lay ministry training

200-400 key factors

- Self-identity – Who are we - What we used to be
- Leadership crisis
- Multiple services
- Power issues
- Staff, Programming
- Staff led model, pastor to leader vs. manager
- Align resources to vision
- Restructure for success

400-700 key factors

- Awkward size church
- Vision directed values enhanced.
- Release ministry rather than retain it
- Pastor as leader or stagnate
- Elevate the thinking of the pastor
- Hire exceptional staff
- Create multiple entry points
- Provide assimilation and discipleship via small groups/classes

800+

Worship Excellence

Communication is Key

Excellence, Simplicity, Synergy