

10 Advantages of Doing Ministry Without a Ministry Strategy

So I'm reading Robert Scoble's blog the other day (doesn't everybody?), and I read his [post](#) about Google's lack of strategy being a strategy. It reminded me of my visit to Nothing, Arizona earlier this year. You've probably not heard of Nothing, Arizona because it's essentially...nothing. Here's the sign that hangs in the center of the town:

As you can see, the people of Nothing had a vision for Nothing that involved nothing. There's really not much to the town of Nothing. There's a gas station, called the "All Mart" and a couple of trailers. Nothing was their vision, and it resulted in nothing. Here's the evidence:

Well, these thoughts about lack of vision, or a vision of nothing, got me in a particularly fiesty mood and I began to list some of the advantages of doing ministry without a ministry strategy. Since my last Top 10 list was so well-received, let's see how this one does. Here are:

10 Advantages of Doing Ministry Without a Ministry Strategy

1. You give the loudest person the opportunity to decide what happens at your church.
2. Sharp leaders who are accustomed to serving in organizations with clearly defined plans for future growth won't stick around your church. That means more ministry for you!
3. You'll get to hone your debating skills as people argue about what to do next.
4. More meetings! Where there's no strategy, the meetings flourish.
5. Some people call them church splits. We like to call them church plants. More mother churches!
6. You don't have to worry about celebrating success, because no one even knows what success looks like. It's just better to keep that a secret.
7. Rather than trying to discern God's will for your ministry, you can just rely on dumb luck.
8. You don't have to pray as much, because there's nothing to pray for. As an added bonus, that means you don't have to develop as much faith either—whatever happens...happens.
9. You can count your offerings a lot faster, because people will save their financial gifts for organizations that actually have a plan for the money they receive.
10. Your lack of ministry strategy, which *is* a ministry strategy, will do just fine in Nothing, Arizona.

I probably shouldn't post on my blog when I'm in a fiesty mood, should I?
Regardless of how you answer that question, I still recommend that you don't
vacation in Nothing, Arizona and don't do ministry without a ministry strategy.

Thank you Robert Scoble...and thanks for Nothing